

# DataMasker for Salesforce sandbox

Secure & Comply with GDPR/CCPA.  
Available on AppExchange.

DataMasker vs. Seeding

## TRUSTED BY



**Deloitte.**



**Resolution Life**



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- ✓ 100% Salesforce native app.  
All processing in your Salesforce Org.

### Masking with DataMasker



VS

### Seeding with others



## See what industry experts say about us?

Nice App. Simple yet powerful. Love the ability to add a "where" condition. Only records that you want to, and more.



**Adrien Feudjio**  
Technical System  
Engineer, Cisco Systems

Customer trust is our first priority. We look for the most robust data security and privacy solution to safeguard it.



**John Prokos**  
VP - Technology,  
Education First

### 3 Week Go-Live

Why wait? Secure your data sooner with our 'Clicks, not code' apps & pre-built APIs.

### 3X PERFORMANCE

Mask up to 5M/hour. Avoid gruntwork by automating what other solutions can't.

### 1/3<sup>RD</sup> THE PRICE

Why pay more? Our licensing comes with free support & future upgrades.

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AppExchange

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# DataMasker for Salesforce



Prevent security risks by replacing real customer data with dummy data. Automate GDPR, CPRA, HIPAA & InfoSec compliance. Table below compares features provided by Datamasker & other seeding tools

| Feature  | DataMasker        | Typical Seeding Tools |
|--|-------------------|-----------------------|
| <b>High Security Architecture &amp; Compliance Friendly</b>                  |                   |                       |
| Your real/sensitive data never leaves Salesforce                             | ✓                 | ✗                     |
| Masks real data imported by data load testing                                | ✓                 | ✗                     |
| Data residency is same as your Salesforce Org's                              | ✓                 | Varies                |
| <b>Business &amp; Production Support Considerations</b>                      |                   |                       |
| Data fix testing - Keep same IDs as Production                               | ✓                 | ✗                     |
| Number of records that can be masked   | Unlimited         | Limited               |
| Business User Acceptance testing on your own data, with sensitive/PII masked | ✓                 | ✗                     |
| <b>Test &amp; Development Suitability</b>                                    |                   |                       |
| Generate sample data for Dev and Unit test                                   | ✗                 | ✓                     |
| Scale test for your specific data shape and skews                            | ✓                 | ✗                     |
| Integration test with your specific external IDs                             | ✓                 | ✗                     |
| <b>Sandbox Data Protection &amp; Readiness Capabilities</b>                  |                   |                       |
| Processing Speed   | Upto 99M/24 hours | Varies                |
| Removes User record info by obfuscation                                      | ✓                 | Maybe                 |
| Support for your custom Apex, RegEx & Lists                                  | ✓                 | Maybe                 |
| Removes 'invalid' for user email, updates remote sites & custom labels       | ✓                 | Maybe                 |
| <b>Implementation Speed &amp; Maintenance</b>                                |                   |                       |
| Typical Implementation duration  | 1-3 Weeks         | Varies                |
| Uses Lightning. No new UI/UX to learn  | ✓                 | ✗                     |
| Sample pre-configured mapping for Std. Objects                               | ✓                 | Maybe                 |
| <b>Total Cost of ownership</b>   |                   |                       |
| Mask unlimited records in any 4 Objects for free                             | ✓                 | ✗                     |
| List Price, per user/month   | \$4.99            | Varies                |
| Premium Support  | \$0.00            | Varies                |

Cloud Compliance is based in Chicago, USA. It was founded in 2018 by former Salesforce engineers. They specialize in creating AppExchange products that focus on Salesforce data privacy, security & AI.

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