

# Data Retention for Salesforce

If data is the new oil, then old-irrelevant data is dirty sludge. It can violate GDPR, CCPA, HIPAA & other laws.

Our Data Retention automates the secure disposal of junk data from Salesforce. 100% on-platform.

Prevent Fines & Breaches. Automate Your Retention Policies.



## Remove junk data in your sleep

### Store Less, Save More

Don't let extra storage fee eat your Salesforce budget. Automated retention deletes your junk data & saves you storage space.

### Freshen Your Org

Get rid of junk to make your Salesforce better for your users. Retention declutters your reports, dashboards & searches.

### Clicks To Secure + Comply

Set & update policies as needed with a few clicks. Reduce data footprint and meet legal, privacy & InfoSec standards.

### Integrate via API

Enforce data retention policies and integrate with other enterprise apps using our rich APIs.

## Your Salesforce Security And Privacy Is Our Insane Focus.



**100% On Salesforce**

Data Never Leaves Salesforce Security



**Fortune 500 Approved**

Battle tested in toughest Salesforce Orgs.



**5 Years**

Proven Innovation & Delivery track record



**4 Continents**

Battle tested Products in 4 continents

Approved By  
AppExchange Security

100% native to  
Salesforce

Your data never leaves  
your Salesforce Org.



available on  
AppExchange

## Remove junk data in your sleep



### Delete or anonymize

Free up space with deletion, or anonymize for reporting



### Remove junk data with 6X precision

Easily deliver on your complex policy use cases



### Never have 'Out of date' policies

Your policies now keep up with schema changes – Metadata magic

## Protect Your Customer Data. Without Headache!



GovCloud Plus  
Compatible



Most Advanced Data  
Retention



Turnkey Deployment

## Review on AppExchange

### Awesome Tool For Easier GDPR Compliance



A great tool to handle RightToBeForgotten, DataPortability, ConsentManagement & DataRetention!

Super easy implementation and it allows for quick customization should it be necessary. Out of the box it allows for individuals to manage their own consent through a self service portal or through an existing community set-up, awesome feature! Special shout-out to Radha, Aniket and the team for providing awesome support and set-up assistance.



**Brage Størkersen**

Norwegian Refugee Council

May 21, 2021

**Never worry about privacy fines again!**

**Book a Demo with us and we will address your unique challenges.**