

# DataMasker For Salesforce sandbox

## DataMasker vs. Shield Encryption

### Do customers use both Shield and DataMasker?

Yes. Security-conscious companies use both Shield and Sandbox DataMasker to protect against data breach and comply with InfoSec, and GDPR, CCPA, HIPAA requirements.



### DataMasker

With DataMasker, you can mask all kinds of sensitive sandbox data natively on the Salesforce Platform. DataMasker replaces real sandbox data with dummy data across standard, custom and packaged objects.

#### Addresses



Exposure of real and sensitive data from sandbox



Email accidents due to real data in Dev & Test environments

### Shield Encryption

With Shield Platform Encryption, you can encrypt confidential and sensitive data at rest on Salesforce. "At rest" means any data that's inactive or stored in files, spreadsheets, standard & custom fields.

#### Addresses



Specific data stored in encrypted format



Encryption key managed by you (not by Salesforce)

Feature	DataMasker	Shield Encryption
Prevent sandbox users from seeing real customer and business sensitive data	✓	✗
Prevent automation accidents (e.g. emails going to real customers) from dev & test Sandboxes	✓	✗
Grant access to 3rd parties without exposing PII	✓	✗
Ensure advanced database level encryption	✗	✓
Mask or delete sensitive data from Sandbox	✓	✗
Users & APIs with Salesforce access see...	Masked Data	Real Data
Intended for	Sandboxes only	Primarily Production
Licensing cost	\$1.99/user	20% of Net Spend

### 3 Week Go-Live

Why wait? Secure your data sooner with our 'Clicks, not code' apps & pre-built APIs.

### 3X PERFORMANCE

Mask up to 5M/hour. Avoid gruntwork by automating what other solutions can't.

### 1/3<sup>RD</sup> THE PRICE

Why pay more? Our licensing comes with free support & future upgrades.

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